

Lifecycle Information Transcription  
(02:34) <https://vimeo.com/175421451>

What happens to the information once an event occurs?

This is the information lifecycle zone

Information starts with an event.

For example, an alien crashes in the lands in the remote desert of Nevada.

Moments later, images are posted on social media.

Tweets of fear, people may be scared at first.

Later that day, a news crew is on the scene talking to witnesses and checking facts for TV and Radio.

News coverage continues in the following days.

People begin to see the alien integrating into human society.

A week or so after the event, popular magazine begin to do in depth pieces on the alien.

Given more time, researchers begin to publish academic journal articles on very specific topics like "Diseases in Aliens," "The Environmental Impacts on Space Visitors," and "Green and Yellow Fashion Trends."

During the year following the event, books and government publications address different topics related to the alien landing like water treatment at space ship landing sites, the economic impact of alien technology, and alien culture.

Years after the first alien landing, reference books like encyclopedias and bibliographies include entries on the event, what followed, and how researchers of different types have studied the aliens.

There may be bibliographies published that bring together lists of all the information published about the alien.

And all this time, the conversation never really stopped nor did news stories about the alien in society.

We have reached the end of the information life cycle, or have we?